



dkbinnovative.com | 888.352.4832

3x SINCE 2014 THE
average number of
BREACHES
per financial services
company **tripled**



There was a
212% increase in
COMPROMISED
credit cards in 2018

Boost Productivity, Protect Client Data, Maximize Profitability

Being responsible for highly sensitive data makes the financial services industry a prime target for hackers. But cyberthreats aren't your only technology risk. A misalignment between your IT and business strategies can render your firm unproductive and uncompetitive in a world increasingly driven by data. Your productivity, profitability, and business intelligence are directly tied to IT. Digital transformation in the financial sector will make the link between IT and business success even more critical in the coming years.

As your partner, DKBinnovative will create and implement a strategy that uses best-in class security practices, removes IT distractions, and promotes a productive work environment so that your growth plan is aided — not hindered — by technology.



PRODUCTIVITY

One hour of IT interruption equates to three hours of lost productivity. That's why DKBinnovative judges our success not only on how quickly we can resolve your IT issues, but on how many we can prevent. Continuous monitoring and preventive maintenance minimize downtime, increase user productivity, and improve operational efficiency.



VENDOR MANAGEMENT

We remove the headache and finger-pointing that comes with managing multiple vendors. From laptops and printers to phone systems and headsets, we integrate all of your disparate pieces of technology. We negotiate the best pricing on your behalf and triage any issues that may arise.



CYBERSECURITY

Whether you are in collections, banking, or insurance, you possess data — such as personally identifiable information (PII) and bank routing numbers — that cybercriminals find extremely valuable. Implementing a best-in-class cybersecurity program is vital for earning and maintaining your customers' trust and can be a competitive advantage in the marketplace. Our industry-leading cybersecurity expertise will keep your personal and financial data safe and secure.



COMPLIANCE

Working in one of the most highly regulated industries in the world means that you understand the importance of compliance. But you also recognize that it can also be a productivity killer. We ensure that you have the necessary training and resources to meet the growing list of industry compliance and reporting requirements, including PCI, GLBA, and SOX/J-SOX.

Customized Services for the Financial Services Industry

You will be assigned a virtual CIO who is responsible for managing risk, budgeting, and creating a customized IT strategy based on your needs. Everyone at our service desk is a high-level, experienced professional so that if you do encounter an issue, it is resolved within minutes rather than hours. And our unlimited tech support prevents the loss of productivity, saves you money, and gives you peace of mind.

DKBinnovative deploys more than 500 best practices, cutting-edge technology, and the utmost transparency to deliver increased productivity, decreased risk, and overall company improvement.

- On-demand intelligence reports
- Disaster recovery data and email
- Data management and security
- Network security
- Email and communications
- Full and real-time documentation
- Asset management and monitoring
- Data backup and restore
- Desktop support
- Strategic IT consulting

A radically different approach with dramatically different results.



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